

VANITY PROJECT

When top local stylists couldn't find the right products, they set out to create their own hair-care lines.



G MELÉ BY GIOVANNI MELE

"You need only three products," says Giovanni Mele, owner of Giovanni and Pileggi, of his

antiaging hair-care line, G.Melé: All ages and hair types will benefit from sulfate-free, protein- and amino acid-enriched shampoo, conditioner and styling foundation prep spray. 256

S. 16th St.; giovannipileggi.com

BLUE BY BLUE-A HAIR STUDIO

The stylists at Blue found that even big-name brands had downsides like sticky formulas, so they developed what they knew would work for their clients, says salon manager Gillian Orsi. Choose from among 14 products that include Soy Goo texturizing mud, salt spray and dry shampoo. 2550

Huntingdon Pike, Huntingdon Valley; bluehairstudio.com



FRESH PRIVATE LINE BY FRESH HAIR STUDIO

You'll be making a smart move, fiscally and environmentally, with Fresh Private Line: Empty shampoo and conditioner bottles can be

brought in for refills at 40 percent off the original price. Co-owner Deborah Gavin's go-to product is Fresh Fiber Finish, but we love Fresh Re-Fresh for second-day hair woes. 44 Second St. Pike, Southampton; freshhairstudiopa.com



SIGNACURL BY JOSEPH LENTINI

Keep your curls looking their best with stylist and salon owner Joseph Lentini's super-gentle product line. Curl Juice, a water-soluble curl serum, is a favorite of customers and stylists alike. "If I were doing a curly-hair photo shoot, this is the first thing I would grab," says SignaCurl stylist Romina Baca. 116 S. 19th St.; signacurl.com



CALISTA TOOLS BY CALISTA GRAND SALON

In 2007 Maria McCool, co-owner of Calista Grand, launched the Calista Tools collection, which features hair-care products that nourish, strengthen and simplify styling. Calista has since branched out with styling tools like its ion hot rollers. 1211 Wilmington Pike, West Chester; calistatools.com